



**50<sup>th</sup> Annual Georgia Apple Festival**  
**October 9/10 & 16/17, 2021**  
**Food Concession Application**  
**Deadline: March 31, 2021**

<b>For office use only:</b>	
Amount Paid _____	
Payment Receipt Date _____	
Payment Type _____	Ck number _____
Database Updated _____	
Accept _____	Decline _____ Booth # _____

Applicant Name \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Email \_\_\_\_\_

Business phone \_\_\_\_\_ Cell phone \_\_\_\_\_

Website \_\_\_\_\_

(Please include Facebook &/or Etsy if available)

Are you a returning vendor? \_\_\_\_\_ How many years have you participated? \_\_\_\_\_ List most recent year \_\_\_\_\_

**Weekends applying for:** \_\_\_\_\_ October 9/10 \_\_\_\_\_ October 16/17

**Booth size: 15x15 (some booths are deeper. Food trucks are allowed if space permits)**

Fees:	Quantity	Price	# of Weekends	=	Amount
Booth rental	_____	x \$225x	_____	=	_____
Electricity	_____	x\$25x	_____	=	_____
<b>TOTAL</b>					_____

**Payment Information: Payment in full required with application.**  
**If paying by check or money order: Mail to Georgia Apple Festival, PO Box 1225, Ellijay, GA 30540**

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Security code \_\_\_\_\_ (3 digits on back of card) Billing Zip code \_\_\_\_\_ Name on card \_\_\_\_\_

A signed application certifies that you understand, accept and agree to abide by all rules, regulations, & procedures stated throughout the Georgia Apple Festival application package. I certify that the photos submitted accurately depict applicant's materials and that the materials are the sole work of the applicant. Additionally, I agree to release, hold harmless and indemnify the Apple Festival Board, the Ellijay Lion's Club, Gilmer County Chamber of Commerce, the Ellijay Lion's Club Charities Inc., the Ellijay Apple Fest Inc, d/b/a Georgia Apple Festival from any responsibility, personal liability, loss or damage in connection with the festival.

\_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

**Signature required on both sides/pages to be deemed completed**

# Complete Menu

Please provide a complete menu including all beverages to be sold:

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Product liability insurance showing the Ellijay Apple Fest as an additional insured will be required upon acceptance. More information will follow to those vendors who are accepted to participate.

Additional comments (if necessary)

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Signature \_\_\_\_\_ Date \_\_\_\_\_

**Signature required on both sides/pages to be deemed complete.**

# Georgia Apple Festival Rules & Regulations

## Important Dates

**March 31-** Application Deadline. Returning vendors will not be given same space considerations if received after this date.

**May 15-** Acceptance letters or non-acceptance letters with refunds will be sent following the jury process. Letters will be sent by US Postal Service.

**August 1-** Any withdrawal from the festival must be done in writing before August 1, 2021, for a full refund. No refunds will be given after August 1. Emails are acceptable and should be sent to [gaapplefestival@ellijay.com](mailto:gaapplefestival@ellijay.com)

## Application and Processing Procedures

1. A complete application for jury's consideration must include:

- a. A fully complete application with signature on both sides/pages and complete menu.
- b. Payment in full.

c. All required photos as defined below for new vendors and only if product has changed or additional product added for returning vendors

3. Photo requirements are as follows:

- a. All photographs should be 4x6.
- b. (3) photos of prepared food
- c. (2) photos of booth setup

4. All photos become the property of the Georgia Apple Festival and will not be returned. They may be used for festival promotional purposes.

5. Jury decisions are based on photographs and information provided on the 2021 application. Returning vendors will be juried based on previous year's booth and photographs.

4. ALL DECISIONS OF THE JURORS ARE FINAL.

5. Management will not confirm acceptance nor discuss jury's decision.

***5. Checks received from returning vendors at the end of the previous year will be deposited in January. A cancelled check does not signify acceptance. No other checks will be deposited until the jury meets in early April. Checks will not be deposited as received. All credit cards will be processed in April. Please plan accordingly.***

## FOOD CONCESSION RULES AND REGULATIONS

1. Gas powered generators are strictly prohibited.

**2. All Food items including mixes and pre-packaged food items will be required to provide certificate of insurance listing Ellijay Apple Fest Inc. as an additional insured or purchase product liability insurance through our carrier. More information on insurance will be provided upon acceptance.**

3. Georgia state/County Sales tax of 7% MUST BE charged on all sales. Exhibitors are solely responsible for collecting, reporting and paying all taxes collected to the Georgia Department of Revenue, Compliance Division. Forms are included in your packet, upon check-in.

4. Electricity is a paid amenity and is limited to those who specifically need it to demonstrate their craft, food production or other necessary functions.

5. Food products conflicting with the Lion's Club will be limited. These items include but are not limited to: coffee, hamburgers, hot dogs, french fries, fried chicken and various country vegetables.

## **BOOTH DISPLAY & SET-UP**

1. Exhibitors must furnish their own display tables, skirting, chairs, extension cords, tents, etc. All displays must be designed, constructed and operated in good taste.
2. All displays, transactions, signage, and activities must be confined to exhibitor's assigned space. Signs, tents, canopies or any other part or display may not extend over or into walkways.
3. Booths may not be sublet or shared with another exhibitor or artist.
4. All booths must be set up and manned by 8:30a.m. on each morning of the show.
5. All vehicles must be removed from the fairgrounds by 8:00a.m. each morning. NO vehicles are allowed on the fairgrounds during show hours. All vehicles should be parked in designated vendor parking.
6. Only official Apple Festival motorized carts and emergency vehicles will be allowed within the fairgrounds during show hours.
7. If you have to restock from your trailer or vehicle during festival hours, please be prepared to do so yourself with a dolly.
8. No booths will be allowed to breakdown prior to the close of business at 5:00p.m. on Sunday.
9. Check-in and set-up will be Thursday, October 7, Friday, October 8 or Friday, October 15, 9:00 a.m. to 6:00 p.m. and on Saturdays, 7:00 a.m. to 8:00 a.m. Security will be provided for the evenings of the 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup>, 15<sup>th</sup>, and 16<sup>th</sup> with the understanding that the Georgia Apple Festival, Ellijay Lions Club nor Gilmer County Chamber of Commerce is not, and will not be responsible in any way for loss or damage to participant's property. Exhibitors are responsible for their personal and property liability.
10. No overnight camping will be allowed within the fenced festival grounds.

## **ADDITIONAL FESTIVAL RULES**

1. NO ANIMALS (including pets) are allowed on the fairgrounds with the exception of identifiable service dogs.
2. Smoking, alcoholic beverages, firearms, and controlled substances are prohibited on the fairgrounds at all times. Any violation will result in immediate removal from the premises.
3. No political rallies, speeches, campaign hand bills or political solicitations of any kind are allowed on the fairgrounds, both inside and outside the fenced areas.
4. Gas powered generators are strictly prohibited.
5. Georgia state/County Sales tax of 7% MUST BE charged on all sales. Exhibitors are solely responsible for collecting, reporting and paying all taxes collected to the Georgia Department of Revenue, Compliance Division. Forms are included in your packet, upon check-in.
6. **All Food items including mixes and pre-packaged food items will be required to provide certificate of insurance listing Ellijay Apple Fest Inc. as an additional insured or purchase product liability insurance through our carrier. More information on insurance will be provided upon acceptance.**
7. Electricity is a paid amenity and is limited to those who specifically need it to demonstrate their craft, food production or other necessary functions.
8. Disruptive, rude or disrespectful behavior toward other vendors, volunteers, patrons or merchants will not be tolerated. Management reserves the right to remove or ban any person(s) who are not in compliance with the festival rules and regulations.

A signed application constitutes a contract to follow all rules and regulations. It is a contract to participate, personally, if accepted. Any exhibitor not abiding by these rules set by the Apple Festival Board will forfeit their privilege to participate in the current and future shows.

***GEORGIA APPLE FESTIVAL IS A RAIN OR SHINE EVENT!***